### Programme Outcomes

This program aims to provide students with specific knowledge and skills relevant to their disciplines and careers. This program satisfies the educational entrance requirements for membership of relevant professional bodies. To demonstrate and understanding of the principles of accounting, finance, economic and business law.

- **PO1**: To develop numerical abilities of students
- **PO2**: To inculcate writing skills and business correspondence
- **PO3**: To create awareness of law and legalizations related to commerce and business
- **PO4**: To introduce recent trends in business, organizations and industries
- **PO5**: To acquire practical skills related with banking and other business.

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<th>Course Name</th>
<th>Outcomes</th>
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| **Commercial Laws** | The Commercial Law Program has the following primary outcomes-  
- **CO1**: To explain the framework within which business activities shall be carried out.  
- **CO2**: To raise an issue to various legal and semi-legal authorities against the government in case the legal rights of the business have been violated.  
- **CO3**: Some business laws are made to encourage business persons to achieve their goals fast.  
- **CO4**: The Business Law also has social objectives to serve the society at large. The Right to Information Act 2005, The Consumer Protection Act 1986 etc. are a few examples. Recently, the control of prices of generic medicines by law has also played a role of government in the interest of the society  
- **CO5**: Business law tries to prevent the concentration of economic power to some extent and helps in the fast settlement of claims of individuals against business houses. |
| **Management** | **CO1**: Management is basically concerned with thinking and utilizing human, material and financial resources in such a manner that would result in the best combination.  
**CO2**: The main objective of management is to secure maximum output with minimum effort and resource. Through proper utilization of various factors of production, their efficiency can be increased to a great extent which can be obtained by reducing spoilage, wastages and breakages of all kinds; this in turn leads to saving of time, effort and money which is essential for the growth and prosperity of the enterprise.  
**CO3**: Management serves as a tool for the upliftment as well as betterment of the society. Through increased productivity and employment, management ensures better standard of living for society. |
| **Accounts** | **CO1**: Define bookkeeping and accounting  
**CO2**: Explain the general purposes and functions of accounting  
**CO3**: Describe the main elements of financial accounting Information, liabilities, revenue and expenses  
**CO4**: Identify the main financial statements and their purposes.  
**CO5**: Students will recognize commonly used financial statements, |
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| Operation Research                          | **CO1**- The objective of this course is to impart knowledge in concepts, techniques and tools of Operations  
**CO2**- Research for business decision making. This will help to understand various mathematical models and techniques that can be applied constructively to solve various problems in business and to make effective business decisions.  
**CO3**- This course also aims to build capabilities in the students for analysing different situations in industry/business scenario that involves limited resources and finding optimal solution with constraints. |
| Business Mathematics and Statistics         | **CO1**- The objective of this paper is to help the students in understanding mathematical and statistical tools in business decisions.  
**CO2**- It is designed to foster the development of foundational statistical skills that are necessary for day to day business analysis.  
**CO3**- This course will help to develop the ability to analyse & interpret the data to provide meaningful information to assist in making management decisions.                                                                                                                                                                                                 |
| Essentials of Business Economics            | **CO1**- The 'Essentials of Business Economics' courses introduce students to the core economic principles and their application in a business environment through decision making and behaviour.  
**CO2**- The first course focuses on the fundamental concepts of microeconomics that explain: the decision making by various economic agents, how these decisions interact at individual level, demand and supply, price mechanisms and market equilibrium.  
**CO3**- The second course delves on the principles underlying macroeconomics explaining how the economic system works, where it fails and how decisions taken by economic agents affect the economic system as a whole.  
**CO4**- On successful completion, a student shall:  
  a. show a systematic knowledge and critical awareness of economic theory  
  b. apply a range of economic techniques to solve business problems  
  c. Understand the links between economic theory and its application in business.  
  d. Apply basic microeconomic and macroeconomic theory to business problems. |
| Taxation | **CO1**- The objective of the course is to impart basic knowledge of the provisions of Income tax laws in India.  
**CO2**- Course offers a strong base in the field of taxation, accounting and finance. The course provides an overview of the concepts of financial structure and microeconomic theory, together with a particular focus on tax evaluation.  
**CO3**- With the help of course a student can file the return easily. Master's courses in the field of taxation enable the applicants to develop a successful career in the field of banking and financial services.  
**CO4**- Students who have successfully completed the master’s course can work in a wide variety field such as Marketing, Foreign Trade, and Public Accounting or may even work in government jobs. |